

Marketing Administrator

PARC Corporation - Greater Chicago Area



Job Description

We are looking for a Marketing Director/Administrator graduate who has maintained a 3.0 GPA with hands on experience, which may have been earned from other employers in media, goods and services. Those who enjoy working alongside public relations staff here at our company and who possess experience as a marketing director. He/she will be responsible for a number of duties, including:

- creating weekly newsletters or e-letters
- developing advertising campaigns for the public
- working with the media team to design new projects

Interested parties should submit a current resume to Alexandra Sierra at asierra@parcusa.com

Desired Skills & Experience

Company is looking for an undergraduate student in the Chicagoland area who is majoring in Sales, Marketing or Advertising. This person should have excellent verbal and written communication skills, with extensive knowledge of Web and social media. PowerPoint, Word and Excel experience is a bonus

Company Description

PARC makes recycling as easy as possible while meeting our customer's needs. PARC's mission includes maximizing cost savings by handling materials other recyclers cannot. Through our strong market presence worldwide, PARC has developed markets for difficult or impossible to recycle plastic materials. PARC is a full service recycler and can provide customized solutions.

As a full service recycling facility, PARC has earned a solid reputation as an industry leader in plastics recycling. PARC is ranked in the top 20 of North American Recyclers, and we sell over 200 million pounds of various types of recovered plastic per year.

Additional Information

Type:	Contract
Experience:	Internship
Functions:	Marketing
Industries:	Plastics